



For Immediate Release

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**S.C. FIRST LADY, CANCER RESEARCH AND PREVENTION FOUNDATION ANNOUNCE
“HAVE FUN AND BE SAFE IN THE S.C. SUN” POSTER CONTEST WINNERS**

Columbia, S.C. – September 27, 2006 – Today, the Healthy S.C. Challenge, led by First Lady Jenny Sanford, in partnership with the Cancer Research and Prevention Foundation, recognized South Carolina grade-school children for their participation in the “Have Fun and Be Safe in the South Carolina Sun Poster Contest.”

At Warrenville Elementary School in Aiken County, a former Warrenville student, Jasmine Judge, was recognized as the overall winner of the poster contest. Her poster portrayed how she planned to stay active and safe in the sun during the summer months. Three regional winners were also announced.

“Congratulations to Jasmine and the three regional winners,” said Mrs. Sanford. “My thanks to Warrenville Elementary and schools statewide who participated in the contest for emphasizing the importance of protection from the sun’s rays and staying active. We are blessed with a beautiful state with many ways to get outdoors and stay active – all while protecting against skin cancer.” Mrs. Sanford has a significant family history of skin cancer and has already had squamous and basal cell cancers and a pre-melanoma.

The winning posters will be on display at the S.C. State Museum in Columbia. Jasmine and her former art teacher will be awarded \$50 gift cards generously donated by Wal-Mart. Warrenville Elementary School will also receive a \$1,000 unrestricted grant and a portable shade structure donated by the Cancer Research and Prevention Foundation. The shade structure is for use on the playground, parking lot or other public places that may require additional shade.

Regional winners include students from the following schools: Saluda River Academy in the Midlands; Gray Court-Owings Elementary in the Upstate/Western S.C.; and Pate Elementary School in the Lowcountry/Eastern S.C. These students and their teachers will also receive Wal-Mart gift cards.

The American Academy of Dermatology asserts that one in five Americans will develop some form of skin cancer in their lifetime. If a child gets just one blistering sunburn, the risk of developing skin cancer during his or her lifetime doubles.

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“We know that by educating children, we are helping to form healthy habits that will stay with them for years to come. Now, more children will recognize the importance of keeping their skin safe from the harmful rays of the sun. We are thrilled that the Healthy South Carolina program teamed up with the Foundation on this program, because our goals are the same: to keep citizens of South Carolina and beyond, healthy and free of diseases, like skin cancer,” said Dr. Ann Kulze, Member of the Board of Directors for the Cancer Research and Prevention Foundation and fellow South Carolinian.

Last spring, First Lady Jenny Sanford challenged third and fourth grade students across the state to artistically portray the how they would stay active and safe from the sun’s harmful rays during the summer of 2006. The poster contest was designed with two main goals: helping students understand the importance of wearing sunscreen and staying out of the sun during peak hours, and encouraging children to get plenty of physical activity during the summer months.

For more information on the poster contest, go to: www.healthysc.gov/docs/20060417.pdf. For more information about how to prevent skin as well as other cancers, visit the CRPF web site at www.preventcancer.org or call 703-836-4412.

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About the Cancer Research and Prevention Foundation

The Cancer Research and Prevention Foundation is one of the nation’s leading health organizations and has catapulted cancer prevention to prominence. Since 1985, the Foundation has provided more than \$88 million in support of cancer prevention research, education and outreach programs nationwide and has played a pivotal role in developing a body of knowledge that is the basis for important prevention and early detection strategies. CRPF peer-reviewed grants have been awarded to more than 250 scientists from more than 150 of the leading academic medical centers nationwide. This research has been pivotal in developing a body of knowledge that is the basis for important cancer prevention and early detection strategies.

Healthy South Carolina Challenge

Governor Mark Sanford and First Lady Jenny Sanford’s Healthy SC Challenge aims to motivate all South Carolinians to do just a little more to live a healthier lifestyle. The Challenge is an outcome-based, cooperative effort to encouraging individuals, communities and organizations across the state to show shared responsibility in developing innovative ways to improve the health of South Carolina’s citizens. For more information about the Healthy SC Challenge, please visit www.healthysc.gov, or contact 803-737-2325.